

# PG!

## INVENTURES



## INTELLECTUAL PROPERTY



# GENERAL OVERVIEW

Our clients perform complex operations that rise similarly sophisticated intellectual property questions and

s. We like thinking forward and preparing the way to answering to these issues, even in the most developed technological or electronic environment.

Firm comprises a network of specialized lawyers, certified intellectual property counselors, patent attorneys and translators. We carefully select each member, according to high standards of education and practice.

Intellectual Property firm offers a full range of specialized services, from the acquisition and maintenance of intellectual property rights to their enforcement and defense in case of infringement. Legal assistance is provided during contract negotiations and proceedings, and before the competent authorities or courts of

members of our firm are regularly involved in due diligence examinations in connection with M & A transactions and restructurings, verifying and evaluating IP rights as well as other IP related matters, such as negotiating and drafting license, assignment and coexistence agreements and registering with the competent authorities.

Firm has a wide experience in the structuring of sophisticated transactions requiring a high degree of expertise, a global view and familiarity with foreign jurisdictions, and is prepared to assist and represent clients in various transactional and litigation matters including patents, trademarks, designs, copyright, internet, domain names, antitrust, counterfeiting, trade secrets, know how, privacy and data protection.

Firm represents various international and domestic clients, including multinational corporations, international financial and investment institutions, private and public held entities, advising also small and medium-sized companies and individual entrepreneurs.

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# PRACTICE AREAS

The activity of our IP firm focuses on the following main areas:

trade marks



designs



patents



copyright



domain names



# TRADE MARK

We handle a complete portfolio of services in relation with trademarks, which include among others:

- advising on suitability of marks for registration;
- conducting availability searches in national and international data bases;
- advising and representing clients in filing trade mark applications before the Romanian Patent and Trade mark Office and the WIPO, and prosecuting to registrations;
- conducting opposition, contestation and cancellation proceedings;
- administrating and renewing trade marks;
- coordinating foreign filings world-wide; coordinating Community trade mark filings and registrations before the Office for the Harmonization in the Internal Market (OHIM)
- building trade mark survey mechanisms against infringers;
- advising and representing clients in all the procedures related to trade marks infringement, including drafting petitions for the intervention of the Customs Authorities, counterfeit and unfair competition actions;
- negotiating the sale and acquisition of trademarks;
- drafting and reviewing complex agreements related to trade marks, including assignment, license, franchise and distribution agreements.

# DESIGN

Typical projects in the designs area of our practice comprise:

- advising clients on the possibility to obtain design protection;
- performing national and international searches;
- obtaining design protection in all the relevant jurisdictions.

# PATENTS

We have particular expertise in complex patent litigation and patent infringement. We counsel our clients on all aspects including patent applications, licensing, technology transfers and outsourcing. Among our competencies, we would like to mention:

- availability search and patentability opinion;
- filing patent and utility models applications, evaluating and answering to examiners' objections;
- filing appeals with the Appeals department of the Romanian Patent and Trademark Office
- drafting and filing revocation requests against published patents, or applicant's response to the revocation requests;
- patents monitoring services;
- legal assistance for technology transfer transactions or complex agreements (assignments, licensing etc.);
- representation in complex litigation, including cancellation, anti counterfeiting, antitrust, and border customs actions.



# COPYRIGHT

Our lawyers are able to handle any aspect related to copyright protection. The services we provide in this area relate, in particular, to:

- advising clients on any type of infringement of moral and patrimonial rights;
- assistance for the recording procedures in the national registries and in other specific national registries of the Romanian Copyright Office;
- representing clients in relation with counterfeiting and piracy;
- representing clients before Romanian collecting societies;
- negotiation and assistance for the drafting of assignment, distribution, publishing, theatrical representation, musical execution, and rental agreements;
- assistance regarding the neighboring rights of the copyright, especially for cinematographic and other audiovisual works;
- assistance regarding the protection of computer software;
- assistance regarding sui-generis protection of data bases authors;
- representation regarding the protection of plastic art, architecture, and photography works, and the protection of the portrait;
- representation of television and radio broadcasting bodies, in relation with public communication by satellite and cable retransmission.

# DOMAIN NAMES

We advise on several aspects related to domain names, with particular focus on:

- litigation or arbitration proceedings regarding infringement of a trademark by a domain name, including representation before the WIPO Arbitration and Mediation Center, under the UDRP Rules and Policy;
- recovering domain names from cyber squatters;
- negotiations, sales and transfers of domain names recorded by third parties;
- advising on litigation and arbitration strategies regarding any infringement of the domain name;
- managing domain names portfolios, including domain name acquisitions and renewals.








## THE FOUNDERS

The founders of IP Go! Inventures are two young business lawyers who practiced for several years in the intellectual property area. Mr. Alexander Popa has an impressive background in the digital and broadcasting fields. Mr. Paul Cosmovici , who earned an LL.M. at Columbia University , worked first in Switzerland , within a patent and trademark office of an American attorney at law, collaborating thereafter in Romania with a reputed law firm.

Today, both founders are totally dedicated to the fascinating intellectual property aspects of their clients. They intend to grow their firm together with the expanding Romanian market. They are also technically prepared to deal with any cutting-edge issue of the growing IP or IT&C fields.



17 Decebal Boulevard, S16 Building, 3rd entrance, suite 45, Bucharest 3, Romania  
Phone: +40215894843, Fax: +40215896513,  
[www.intellectualproperty.ro](http://www.intellectualproperty.ro), e-mail. [office@intellectualproperty.ro](mailto:office@intellectualproperty.ro)